

Prokosch honoured by students

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The Medicine Hat College's Business Administration Students group have named Classic Construction's CEO



NEWS PHOTO EMMA BENNETT
Business Person of the Year Murray Prokosch.

Murray Prokosch as their business Person of the year.

"It's just awesome. I feel very honoured and privileged," said Prokosch.

Founded in 2002, Classic has gone from strength to strength building its affordable housing market, seeing their revenues rise over 170 per cent in just the last three years alone.

"As we expand, we are employing a lot of people. We have over 100 staff right now and while I am being honoured tonight, I'm representing a

team," said Prokosch.

And as if to stress how well this company is doing in light of talk of a tough housing market, the Hat-based CEO said Classic is expanding into Canmore.

"It's a 97-unit project. We had 89 letters of intent signed on (Thursday). One night," Prokosch said. "That shows our market, our product is what people want now."

By allowing middle-income families the opportunity to put a roof over their head, affordability has been the company's priority in the past and will continue to be in the future, Prokosch said.

"We have done 448 homes here now, we have a waiting list for our next project which we are working with the city now to secure the land and we will be doing another 88-unit project in Southlands in the near future."

Travis Zachary, president of BAS, said the group picked Prokosch because he represents the best of the business community in the city.

"His company is by far one of the best in Medicine Hat," said Zachary.

"He is the type of person who is making Medicine Hat a better community."