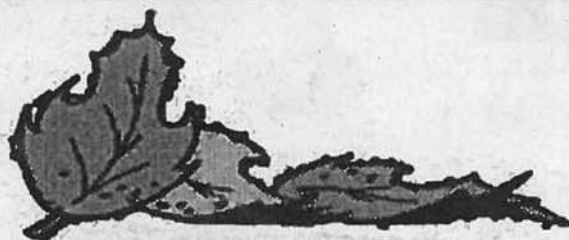


Business

P R O F I L E



A Classic Community *Classic Construction Ltd.*

Housing prices continue to rise in Medicine Hat. The standards to qualify for a mortgage are also continuing to rise as well as the increasing number of Hatters despair of ever qualifying to own their own homes. Enter in Classic Communities.

Teaming up with CMHC (Canadian Mortgage Housing Corporation), they have pioneered the concept of "Affordable Housing", and have helped hundreds realize their dream of owning their own home by ensuring down payments and monthly mortgage payments that are affordable and easy to access.

Existing Classic Communities that are home to hundreds of new home owners include: Northland Estates, Northland Villas, River Park Townhomes, River Park Villas, River Park Bungalows, and Ranchland Estates with future projects that include; Terrace Ridge Villas; the newly acquired Moose Lodge property and coming soon: the Hamptons Villas.

Don't believe that "affordable" really is affordable? Classic Construction sales associate Thish Prokosch says "Believe it."

"Many people ask me what the catch is," says Prokosch of the companies advertising which states that a 3-bedroom home can be had for only \$650.00/month (a figure that includes all condo fees).

"People just can't believe it, but there is no catch. It's exactly what it says it is. We can offer these types of prices because of the way our business is set up. Buying building materials for 300 plus units at a time, allows us the power of buying in bulk. Add to that fact that we have our own trades people working directly for the company, rather than contracting work out and our own cabinet shop with skilled cabinet makers and it adds up to considerable savings. Savings we can pass on to the home buyer."

With a dedication to helping Hatters become home owners, Classic Communities also works diligently with the

Medicine Hat Housing Society, to create communities that people can qualify to own.

"Home ownership has always been one of our biggest priorities," asserts Classic Construction Ltd.'s president, Murray Prokosch. "Figuring out ways to help people make their down payments, bring their monthly payments down to affordable levels, and qualify for their mortgages is truly what "affordable housing" means and is what being a homeowner, in a Classic Community, is all about."

The quality of the homes they build is also a huge priority, both construction wise and aesthetically. Which is one of the many reasons they have a Design Centre located in their main office, to help owners choose the materials and colors they want to personalize their homes. Homes that are all owner occupied. A term which means that you never have to worry your property values will decline as units are turned into rental properties. The Northlands Pointe & Somerset Villas developments restrictive covenants ensure owners are not permitted to rent their properties.

As 2007 dawns for Classic Communities they not only have the satisfaction of making home ownership truly attainable, but the added satisfaction of being named the eighth fastest growing company in Alberta in the January edition of Venture Magazine. The only company in Southern Alberta this year to even make it into what is known as "The Fast 25".

With a 202% increase in sales in 2006 and even greater sales projections for 2007 the future looms bright for Classic Construction and the future home owners they serve.

To enjoy the classic lifestyle that you've been dreaming of, look no further, and call Classic Communities today at 529-1023 or visit their website at www.cdhomes.com to see the possibilities your future holds.